

Oh Canada: All-Canadian Beauty & Wellness Brands We Love

Celebrate #Canada150 with our favourite all-Canadian names in beauty and wellness.

Always one to celebrate our gorgeous landscapes and friendly faces, Canada often leaves out its industry leaders in the beauty and wellness spaces. Here, we're celebrating Canada's 150 years of history with brands born and operating in Canada, both young and old, that fill us up with true patriot love.

Zorah Biocosmétiques

The idea behind Zorah Biocosmétiques began in 2003, when company co-founder and president Méliissa Harvey travelled to Morocco with Oxfam Quebec to live and work with a group of Berber women who grew, harvested and exported argan oil. Harvey bought up all the argan oil she could and brought it back to Montreal, selling it at Jean-Talon market, where she met her co-founder. Three years later, Zorah hit the market and continues to be designed and manufactured in Quebec. Fair trade, cruelty-free and **featuring organic ingredients**, Zorah's lineup is formulated without any of the nasty stuff that is harmful to your health and the environment. To this day, each of Zorah's products feature argan oil sourced from the same Berber women Harvey worked with in Morocco. In fact, to keep up with Zorah's demand, the village has grown, providing jobs to women in neighbouring areas and helping to build a strong community that has established its first restaurant and school. For the perfect introduction to the brand, try Zorah Biocosmétiques' c-nature Anti-Aging Complex (\$100, zorahbiocosmetiques.com), featuring vitamin C and hyaluronic acid to moisturize while reducing the appearance of fine lines and dark spots.



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